



Partnership with Intermediaries
Serving the Community with
Innovation and Entrepreneurship
凝聚協創力量 創新創業為社群

About SIE Fund and Intermediaries

The Social Innovation and Entrepreneurship Development Fund (SIE Fund) has been set up with a HK\$500 million allocation from the Lotteries Fund. The use of the SIE Fund is overseen by a Task Force under the Commission on Poverty. The Task Force is given the mandate to experiment with new approaches, in particular through social innovation and cross-sector collaboration, to address problems of poverty and social exclusion in this city.

In Hong Kong, there are already knowledgeable, experienced and credible practitioners in the social innovation field. Engaging some of these as “intermediaries” will enable the Fund to leverage on their experience and their networks to help find and nurture budding entrepreneurs who seek to innovate by integrating social impact into the businesses they create.

An invitation was issued earlier this year for interested organisations to apply to become intermediaries for the Fund’s two priority work areas, namely Capacity Building and Innovative Programmes. Over 40 proposals were received.

All proposals received were assessed and examined and the Task Force is grateful to all the applicants for their ideas and interest. Today the Task Force is glad to announce the following four organisations which, subject to the completion of agreements, will be engaged as intermediaries of the SIE Fund for the next three years:

The Hong Kong Council of Social Service
PolyU Technology and Consultancy Company Limited
SOW (Asia) Foundation Ltd.
The Yeh Family Philanthropy

關於社創基金及協創機構

社會創新及創業發展基金(社創基金)獲獎券基金撥款港幣五億元成立，在扶貧委員會之下一個專責小組的督導下運作。專責小組的使命，是尋求新方法，特別是透過社會創新和跨界別合作來對應本港的貧窮和社會孤立的問題。

現時在社會創新圈子已有不少富有知識、經驗和信譽的機構，委聘合適機構成為「協創機構」，基金將可借助這些機構的經驗和網絡，物色和培育新晉社會創業家，扶助他們發揮創新思維，將社會效益融會於他們建立的業務。

今年較早時社創基金邀請有興趣的機構申請成為協創機構，負責推展基金的兩個優先工作範疇，即「能力提升」和「創新計劃」。收到的建議書超過40份。

專責小組感謝申請機構的支持和提出構思，所有建議書均已經過專責小組評審。待協議簽訂後，以下四家機構將成為社創基金的協創機構，為期三年：

香港社會服務聯會
理大科技及顧問有限公司
心苗(亞洲)慈善基金有限公司
葉氏家族慈善機構



Overview of Intermediaries

These four intermediaries come from a mix of backgrounds, a federation of non-government social service agencies, an academic institution, an impact investor and a philanthropic organisation. Collectively, they will cover both the Fund's priority objectives of Capability Building and development of Innovative Projects in all four different stages (i.e. idea generation, prototype, start-up and scale-up).

Each intermediary has its own strengths to contribute to building the ecosystem within which innovation in socially responsible business can grow. Between them they can leverage resources from non-governmental organisations (NGOs) to help understand and address poverty issues, apply design and information technology know-how in incubating ideas, secure entrepreneurial and business support and partner with philanthropic foundations to create greater social impact.

These intermediaries will also bring in their collaborative partners, forming an extended local and overseas network connecting academic institutions, foundations, professional associations, social investors, funding organisations, co-working spaces, 2,700+ Caring Companies, 450+ social enterprise units, numerous voluntary workers and pro bono professionals from different trades and sectors.

協創機構概略

該四家機構來自不同界別，當中有社會服務機構的聯會組織、學術機構、創效投資者，以及慈善基金。整體而言，四家協創機構的工作將涵蓋「能力提升」和「創新計劃」(資助不同階段的創新項目，包括意念醞釀、原型、創業及擴大規模)這兩個社創基金的優先工作範疇。

四家機構各有所長，既能各自發揮專長協助發展有助社會創新事業茁壯成長的生態環境，他們之間更可以互相借助對方的資源，例如透過非政府機構深入了解貧窮問題和解決方法、運用設計和資訊科技知識於啟發新意念、獲取創業和營商方面的支持，以至於和慈善基金合作，以擴大社會效益。

四家協創機構亦會引進各自的合作夥伴，擴展成一個本地及海外的合作網絡，當中包括學術機構、基金、專業團體、創效投資者、提供資金的機構、共用工作間、超過2,700家「商界展關懷」企業、450多個社會企業單位，以及無數義工和參與公益義務工作的專業人士。

The Hong Kong Council of Social Service

(www.hkcss.org.hk)

The Hong Kong Council of Social Service (HKCSS) is a federation of non-government social service agencies of Hong Kong established in 1947. It has more than 400 Agency Members which between them provide over 90% of Hong Kong's social welfare services through their 3,000 operating units. In 2008, jointly with Hongkong Bank Foundation and the Social Welfare Department's Partnership Fund for the Disadvantaged, HKCSS set up the HKCSS-HSBC Social Enterprise Business Centre as a collaborative platform providing support to over 450 social enterprises and their beneficiaries.

HKCSS is a well-established platform providing vital capacity and support to the social service sector. It bridges social capital and helps social enterprises develop business skills and identify opportunities to apply business approaches to addressing social needs.

The Programme

HKCSS will be an intermediary for both Capacity Building and Innovative Programmes. It aims to nurture innovative and sustainable solutions that offer the prospect of having significant impact to alleviate poverty through facilitating social intrapreneurship among NGOs, in the business sector and among professional groups. It will connect entrepreneurs with specific social problems to generate innovative ideas for change and then support those with innovative ideas through at least 12 months' series of intensive programmes.

Capacity Building: This will comprise theme-based inspiration events ("Future Camp"), business clinics, skill-based training programmes, peer learning platforms and social impact assessment training.

Innovative Programmes: Holistic incubation support will be given to innovative projects through different stages including prototype, start-up, skill-up and scale-up.

香港社會服務聯會

(www.hkcss.org.hk)

香港社會服務聯會(社聯)是一個由非政府社會服務機構組成的聯會組織，成立於1947年。目前，社聯有超過400間機構會員，透過屬下3,000多個服務單位，為本港市民提供超過九成的社會福利服務。2008年，社聯與滙豐銀行慈善基金以及社會福利署一攜手扶弱基金合作成立社聯-滙豐社會企業商務中心，提供合作平台，支援超過450間社會企業及其受惠者。

社聯為社會服務界提供了一個行之有效的支援平台；它連結社會資本，並協助社企建立營商技巧、尋找機遇、以及運用商業手法解決社會需要。

計劃內容

社聯將負責推展「能力提升」及「創新計劃」兩項工作，期望透過支援非政府機構、商界及專業界別的內部創業者，為紓緩貧窮問題孕育出創新而可持續的方案。社聯將連繫相關企業家構思及整合創新點子，以最少12個月的密集計劃，支援落實創新方案。

能力提升：包括以社會議題出發的構思活動(「未來實驗營」)、商業諮詢顧問服務、技能培訓計劃、業界交流平台及社會效益評估培訓。

創新計劃：提供一站式項目支援，協助項目由原型、創業、技能提升以至擴大規模各階段的發展。





THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

PolyU Technology and Consultancy Company Limited

Execution Units: Institute for Entrepreneurship (www.polyu.edu.hk/ife)
Jockey Club Design Institute for Social Innovation (www.disi.polyu.edu.hk)

Established by the Hong Kong Polytechnic University (PolyU) in 1999, the Institute for Entrepreneurship (IfE) has been building close ties between the University and industries to foster social and economic development. By harnessing the expertise and resources of the University, IfE provides a wide range of services: entrepreneurship development, knowledge / technology transfer and executive and professional training.

Initiated by PolyU and the Hong Kong Jockey Club Charities Trust, the Jockey Club Design Institute for Social Innovation (J.C.DISI) was established in 2012 as the first design institute dedicated to social innovation in Asia. By convening collective and multi-disciplinary expertise and co-experiment spirit, J.C.DISI focuses on applying design in articulating creative and alternative solutions to today's complex social problems.

The Programme

Known as "Good Seed", this Programme aims to help students or alumni of higher education institutions to unleash their innate ability for innovation to tackle social issues. Covering both Capacity Building and Innovative Programmes (idea generation and prototype stages), the Programme consists of three stages each year by leveraging on multi-disciplinary resources:

Stage 1: Structured Training with "Design", "Technology" and "Business" as focus to help the participants to brainstorm innovative ideas for tackling real life issues.

Stage 2: Idea Competition for the participants to compete for funding to implement their innovative project ideas.

Stage 3: Project Implementation with the support of PolyU, NGOs, and mentors from design and industry network.

Post-programme support, including further funding from PolyU and referral to other intermediaries for longer term incubation and investment will also be endeavoured.

理大科技及顧問有限公司

執行單位：香港理工大學企業發展院 (www.polyu.edu.hk/ife)
香港理工大學賽馬會社會創新設計院 (www.disi.polyu.edu.hk)

香港理工大學(理大)於1999年成立理大企業發展院；該院一直致力推動理大與工商業界緊密合作，以促進社會及經濟發展。憑藉理大的專業知識及資源，企業發展院提供多元化服務，如創業培育、知識轉移，以及行政及專業人員培訓等。

在理大及香港賽馬會慈善信託基金支持下，理大賽馬會社會創新設計院 (J.C.DISI) 於2012年成立，是亞洲首家致力社會創新的設計院。J.C.DISI秉持「合眾」、「跨界」及「共同實驗」的精神，運用設計元素，嘗試為今日錯綜複雜的社會問題，梳理出具創意及別樹一幟的解決方案。

計劃內容

本計劃名為「好善社」，旨在幫助專上院校學生及校友發揮創新潛能，以解決社會問題。計劃涵蓋能力提升及創新計劃(意念醞釀及原型期)兩個範疇，利用跨界別資源，每年開展三個階段的計劃：

第一階段—系統化培訓：以「設計」、「科技」和「商業」作為重點，協助參與者針對真實問題提出創新構思。

第二階段—社創點子比賽：參與者可提交創新意念，競逐資金支持，實現創新項目。

第三階段—項目實施：參與者在理大、非政府機構、設計和工商業界的導師支持下實施其創新項目。

參與者在第三階段結束後仍有機會獲得支援，包括來自理大的資金或轉介予其他協創機構作進一步孵化和支持。





SOW (Asia) Foundation Ltd. (www.sowasia.org)

SOW (Asia) Foundation Ltd. (SOW Asia) is a donor-supported charitable organisation founded in 2008. Its mission is to invest in individuals and enterprises creating positive and sustainable social impact. SOW Asia believes that social businesses – hybrid organisations embodying the best aspects of traditional profit-maximising businesses and traditional charities - are powerful means to create scalable and sustainable solutions to social challenges.

SOW Asia believes that the most promising social businesses deserve the best support to help them achieve impact in the community.

The Programme

SOW Asia will provide intermediary services for both Capacity Building and Innovative Programmes. For Capacity Building, SOW Asia will leverage on its experience of working closely with social enterprises and its extensive network with impact investors to equip later stage social ventures with business skills they need for operating at scale through a series of awareness-building outreach events and workshops. The Programme will give these ventures better ability to attract appropriate capital and to expand operation.

SOW Asia will provide both financial and non-financial capacity building support for selected social ventures at the start-up and scale-up stages of the innovation life cycle. It will also monitor their impact creation and financial performance to provide on-going and real-time assessment of the performance of the social ventures.

心苗(亞洲)慈善基金有限公司 (www.sowasia.org)

2008年成立的心苗(亞洲)慈善基金有限公司(心苗)是一家由捐助者支持的慈善組織，使命是投資於個人及企業，為社會帶來正面和可持續的影響。心苗相信，社會企業集合商業利潤最大化以及傳統慈善事業兩者的長處，可以為解決社會問題提供可擴展、富持續性而有效的力量。

心苗認為，具前景的社企應該獲得最好的支持，為社會帶來最大效益。

計劃內容

心苗將負責推展「能力提升」和「創新計劃」兩方面的工作。「能力提升」方面，它將充分運用與社企合作的經驗以及與創效投資者之間的龐大網絡，透過連串宣傳活動及工作坊，協助成熟的社會創投項目提升營商技巧及擴大規模。本計劃將提升這些社會創投項目的能力，讓他們吸引合適的資金、擴展經營。

心苗將在創投項目的創業和擴大規模階段提供財務及非財務上支持，並會監察這些項目的社會效益和財務表現，以持續、實時評估這些項目。





The Yeh Family Philanthropy (www.yehfp.com)

With the mission of “building capacity in promising young minds through education and social entrepreneurship”, The Yeh Family Philanthropy (YFP) is a family foundation established in 2011 by Dr. M.T. Geoffrey Yeh. Having benefited from the generosity of donors, Dr. Yeh believes strongly that it is his privilege and duty to pay it forward. YFP regards itself as a young organisation experimenting and learning to give in a responsible and thoughtful manner. YFP focuses on providing seed or catalytic capital to organisations and projects that present breakthrough thinking, that provide opportunities for it to leverage the strengths of its partners and that hold the possibility of flourishing in their own right.

YFP's collaboration with the SIE Fund aims to provide persuasive demonstration of public-philanthropic partnership delivering impactful results.

The Programme

The Programme provides a unique, action-oriented experience in a credit-bearing course that integrates classroom learning with real life experience. A total of nine courses are to be held in two local tertiary institutions.

Participating students will learn about theories and case studies on venture philanthropy, impact investments and social entrepreneurship. In addition, they will choose a social venture organisation to work with, and then help it identify its greatest needs and develop a strategy for obtaining YFP's catalytic grant. In each course, the students will gain experience by acting as business consultants and as judges - along with a panel of outside experts and playing a crucial role - in selecting the winning organisation which will receive a grant of HK\$250,000 from YFP.

Students' engagement does not end with the classes. Alumni have the options of continuing to work with their social venture organisations, becoming intrapreneurs in their workplace or starting their own enterprises.

葉氏家族慈善機構 (www.yehfp.com)

葉氏家族慈善機構(葉氏)是葉謀遵博士於2011年創立的家族基金，致力於「通過教育及社企創業精神，讓新一代發揮潛力」。曾受惠於別人捐助的經歷，令葉博士深信他有幸肩負此使命，回饋社會。葉氏是一家勇於嘗試，並學習以負責任及體恤之心貢獻社會的年輕機構。葉氏專注為具突破思維、讓合作夥伴有機會發揮所長及有蓬勃發展潛能的機構及項目提供種子或催化資本。

期望通過社創基金與葉氏的合作，可以成為政府與慈善基金締結夥伴以發揮更大影響力的楷模。

計劃內容

本計劃將在兩間本地大專院校開辦計算學分的課程。透過課堂學習和實踐體驗，課程將為學生提供獨一無二、行動為本的學習經驗；兩間院校將合共開辦九個課程。

參與的學生將學習有關慈善創投、創效投資和社會創業的理論和案例。此外，他們會挑選一家社會企業合作，協助探索其需要，並制定策略，以爭取葉氏的資金支持。在每個課程中，學生不但擔任社企的商業顧問，他們將同時於獨立評審團中擔當重要角色，決定該次課程中哪家社企可以獲取由葉氏提供的二十五萬港元資金。

即使學期結束，學生仍然可以繼續參與。他們可選擇繼續與自己挑選的社企合作、畢業後成為自己工作地方的內部創業者，或自行創業。



Expected Outcome and Impact

Through the intermediaries, the SIE Fund has the vision to stimulate the ecosystem for social innovation in business through collaborative platforms that help generate, incubate and implement new business that helps to address aspects of poverty and exclusion in society. Specific targets against progress will be measured over the three years of engagement period.

Capacity Building:

Training and nurturing 2,700 or more potential social entrepreneurs.

Innovative Programmes:

Generating 700 or more ideas, out of which funding 100 or more projects.

預計成果及效益

社創基金期望透過協創機構建立合作平台，激發社會創新生態系統的發展，促進能對應貧窮問題和社會孤立的新事業的醞釀、孵化和推行。在委聘協創機構的三年期間，社創基金將審視以下目標的進度。

能力提升：

訓練及培育2,700名(或以上)有潛質的社會創業家。

創新計劃：

激發出700個(或以上)意念，資助其中100個(或以上)項目。



Embarking on a New Journey

The appointment of the first batch of intermediaries marks the end of a year of outreaching work, stakeholder engagement and building understanding and trust between the SIE Fund and partners.

We look forward to the commencement of projects undertaken and supported by the intermediaries and to observing the impact that they have. As that work progresses, the SIE Fund will continue its wider work to identify areas for experiment and innovation that can further stimulate the application of innovation and entrepreneurship to helping Hong Kong prosper through businesses that enrich social capital, break down social barriers and lift people out of poverty and exclusion.

邁進新里程

委聘首批協創機構標誌著社創基金已完成過去一年對外聯繫、邀請持份者參與，及與合作夥伴建立了解和信任的工作。

我們熱切期待協創機構開展各個項目和取得成果。與此同時，社創基金會繼續探討其他試驗和創新的領域，以進一步激發創新和創業精神，促成社會事業來加強社會資本、打破社會隔閡、協助有需要的人脫離貧窮和社會孤立，以促進香港社會的發展。



社創基金
BEYOND

點子創新
INNOVATION

Website: www.sie.gov.hk
Facebook: www.facebook.com/sie.fund
YouTube: www.youtube.com/SIEFund
Mobile App: www.sie.gov.hk/app

